



Republic of the Philippines
Department of Education
REGION VII, Central Visayas
Schools Division of Cebu Province

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

UNNUMBERED MEMORANDUM

"KEEP MOVING TOGETHER" SCHOOL CARAVAN ON WINS PROGRAM

**TO: Assistant Schools Division Superintendents
Chiefs, Functional Divisions
Education Program Supervisors/Coordinators
All Others Concerned**

DATE: January 30, 2020

FROM: Schools Division Superintendent

1. The Education Support Services Division (ESSD) in partnership with Redscope Communications, Inc. will conduct once again a School Caravan for secondary schools targeting female populations in relation to Sanitation and Hygiene component of the Wins Program.
2. Consistent to our partner's program campaign, this School Caravan is composed of two (2) activities:
 - a.) **Continuing Health Education for Teachers (CHET)**, a launching event and an assembly that aims to provide updates and new trends relevant to school health. The project launching will be conducted at 7:00 am to 12:00 noon on February 4, 2020 at RADISSON HOTEL, Cebu City. Participants to the launching from the Schools Division office shall be the Schools Division Superintendent (SDS), Asst. Schools Division Superintendent (ASDS), SGOD chief, Partnership Focal Person, Cebu City Division Education Supervisor for Private Schools, and from the identified 40 public schools and 7 private schools (list of schools attached hereto) shall be the School Head and School Nurse assigned.
 - b.) **The "Keep Moving Together" School Caravan**, to be conducted in the identified schools starting on February 17 to end of March 2020, targeting one (1) or two (2) schools in a day depending on the distance and accessibility of the schools identified.

Transportation and other incidental expenses of participants shall be charged to division/ school local/ MOOE funds subject to accounting and auditing rules and regulations. However, Redscope Communications, Inc. will subsidize travel expenses of the participants for a maximum of Five

DEPED CEBU PROVINCE

Recommended Public Schools of DepEd Cebu Province

SCHOOL	Municipality
Arcelo MNHS	Liloan, Cebu
Badian NHS	Badian, Cebu
Bantayan NHS	Bantayan, Cebu
Buanoy NHS	Balamban, Cebu
Carmen NHS-Day	Carmen, Cebu
Compostela National high School (Day Class)	Compostela, Cebu
Consolacion NHS- Day Class	Consolacion, Cebu
Dalaguete National High School	Dalaguete, Cebu
Juan Pamplona National High School	Tabuelan, Cebu
Kawit National High School	Medellin, Cebu
Liloan NHS	Liloan, Cebu
Madridejos NHS	Madridejos, Cebu
Pinamungajan NHS	Pinamungajan, Cebu
San Remigio National High School	San Remigio, Cebu
Tuburan National High School	Tuburan, Cebu

January 8, 2020

Dr. SALUSTIANO JIMENEZ Ed. D
OIC Regional Director
Department of Education Region 7
CEBU CITY

Re: #KEEP MOVING TOGETHER SCHOOL CARAVAN

Dear Director Jimenez ,

Greetings from Redscope Communications – your Social Communications Partner. Since 2000, our company along with our distinguished Technical Working Group led by no less than former Health Secretary Paulyn Jean Ubial have been a consistent social communications partner of the Department of Education relative to the championing of health & nutritio education among our Filipino learners.

Driven by our strong commitment to support our National Governments efforts in Health promotion, as well as the sucess of previous campaign collaborations with DepEd regional offices, Redscope Communications continuous to expand our health programs for the Filipino School Children – particularly in Region 7.

Considering the notable success of this recent and the past campaign collaborations with your office, we are pleased to inform you that we have considered Region 7 once again as one of our target regions to bring our new campaign offering for secondary school children entitled, "Moving Together School Caravan."

KEEPMOVING TOGETHER

SCHOOL CARAVAN

Anchored to the DepEd WINS program, the "#Keep Moving Together School Caravan" is a nationwide school-based campaign targeting female secondary school students, walking them through the stages of consciousness on the topic of menstrual hygiene, sanitation, and moral values. Our campaign parallels the goals of the WINS program, promoting the importance of feminine hygiene as well as educating mothers and guardians on how to discuss sensitive issues such as menstruation and proper sanitation to their children properly. Not only is this integral to the personal development of the child; it also strengthens the relationship they share with their mothers and/or guardians.

Consitent to all Redscope's campaign, this activity shall be at no-cost to the public and our national government courtesy of our campaign partner - is J&J Philippines.

Redscope Communications Inc.,
 2nd Floor G Business Hub Building, 728 Shaw Blvd., Mandaluyong City

Campaign Structure: The #Keep Moving Together Campaign will be implemented as follows;

TARGET SCHOOLS IN REGION 7	<ul style="list-style-type: none"> 35 selected secondary schools (as per attached list or similar schools)
TARGET AUDIENCE	<ul style="list-style-type: none"> Female secondary school students (minimum of 1,500/school)
SCHOOL CARAVAN EVENT FREQUENCY & DURATION	<ul style="list-style-type: none"> 60 minutes per school 1 day per school
IMPLEMENTATION DATE	<ul style="list-style-type: none"> Stage 1: Launch event for Teachers and Principals (FEBRUARY 4, 2020) to be held at RADISSON HOTEL, CEBU CITY) (please see attached ed program) Stage 2: School Caravan (February 17 to March 2020) <p><i>*Program details is provided in the attachment</i></p>

Given this, we are once again seeking your approval and support to ensure the smooth, efficient implementation of the program. Specifically, we ask your good office to direct us a point person so we may directly coordinate relative to school selection and other coordination efforts. We also take this opportunity to kindly ask that you grace the CHET event (February 4, 2020) and give the welcoming remarks.

We shall make a follow-up call to your office soon. Alternatively, you may reach MS. ELSA MONGAYA or MS. ANNA ROSE ENRIQUEZ – Sr Project Manager of Redscope Communications at 09171346688 for any queiries or concern that you may have regarding this campaign.


Thank you very much in anticipation of your consideration to the above requests.

Sincerely,

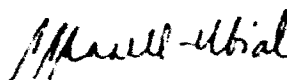
Moving together as your partner in health & social communications, we remain.



Ms. Sarah Coe - President
Mobile: 09278269284 eMail: sarahcoe@ymail.com



Dr. Ethelyn P. Nieto MPH
Former Undersecretary of Health
Chairman- Technical Working Group



Dr. Paulyn Jean Ubial
Former Health Secretary
Co-Chairman, Technical Working Group

KEEPMOVING TOGETHER

SCHOOL CARAVAN

STAGE 1: CONTINUING HEALTH EDUCATION FOR TEACHERS EVENT

**February 5, 2020, 8AM – 1PM
RADISSON HOTEL, CEBU CITY**

ABOUT THE CHET EVENT

The Continuing Health Education for Teachers event is an annual convention organized by Redscope in collaboration with the Department of Education & the Department of Health to provide the school community with latest update and trend relevant to school health.

This year's theme will be "Moving Together", and will focus on the fundamentals of WINS program.

Who Should Attend: Principals & Medical Personnel from target schools. Each schools will have 2 slots only.

All CHET participants will be treated to the following complimentary services in addition to the valuable learnings to be imparted by our distinguished speakers;

1. Complimentary BIA with Nutrition Counseling (Bio Impedance Analysis) – a special, non-invasive and quick analysis of one's inner health such as BMI, Visceral Fat, Body water percentage, and interestingly metabolic age.
2. Free Blood Sugar Screening & BP
3. Activity hand-outs, meals, gift packs
4. Transportation allowance of equivalent P500.00 per participant to cover transportation to and from CHET event Venue

CHET LAUNCH EVENT TOPICS & ACTIVITY:

7AM-8:45AM: Mobilization of participants

- Arrival of Guests & participants
- Registration
- Complimentary Medical Assesment

9AM – 12NN: Program Proper

- Opening Prayers
- The Philippine National Anthem
- Welcome Remarks from former Usec. Ethelyn P. Nieto DOH
- Inspirational Talk from Usec. Tonisito Umali - DepEd
- Update from the Department of Health
- Update from the Department of Education
- Introduction of Moving Together School Caravan

12NN-1PM: Lunch & Closing

KEEPMOVING TOGETHER
SCHOOL CARAVAN



STAGE 2: #KEEP MOVING TOGETHER SCHOOL TO SCHOOL CARAVAN

FREQUENCY : 1 day per school
DURATION : 60 MINUTES PER EVENT
VENUE : Auditorium/covered court/assembly hall/AVR or the like
PROGRAM OF ACTIVITY:

TIME	ACTIVITY
00:00-00:05	Opening Remarks and Introduction
00:05-00:30	Edutainment Game Segment
00:30-00:40	Hygiene Hacks Segment
00:40-00:50	Hygiene Corner & Sampling Segment
00:50-01:00	Cheerdance Move Culmination

- Note:*
- The School tour event will be implemented 1 day per school only. Max of 1 hour per event.*
 - Redscope Personnel will be coordinating with the school to secure the best date/time to conduct the event.*
 - School will be requested for the following:*
 - Provision of appropriate venue for the event (covered court, auditorium, gym or the like)*
 - Mobilization of target participants; Female Students: Grade 7-10, (minimum of 1,500 students)*